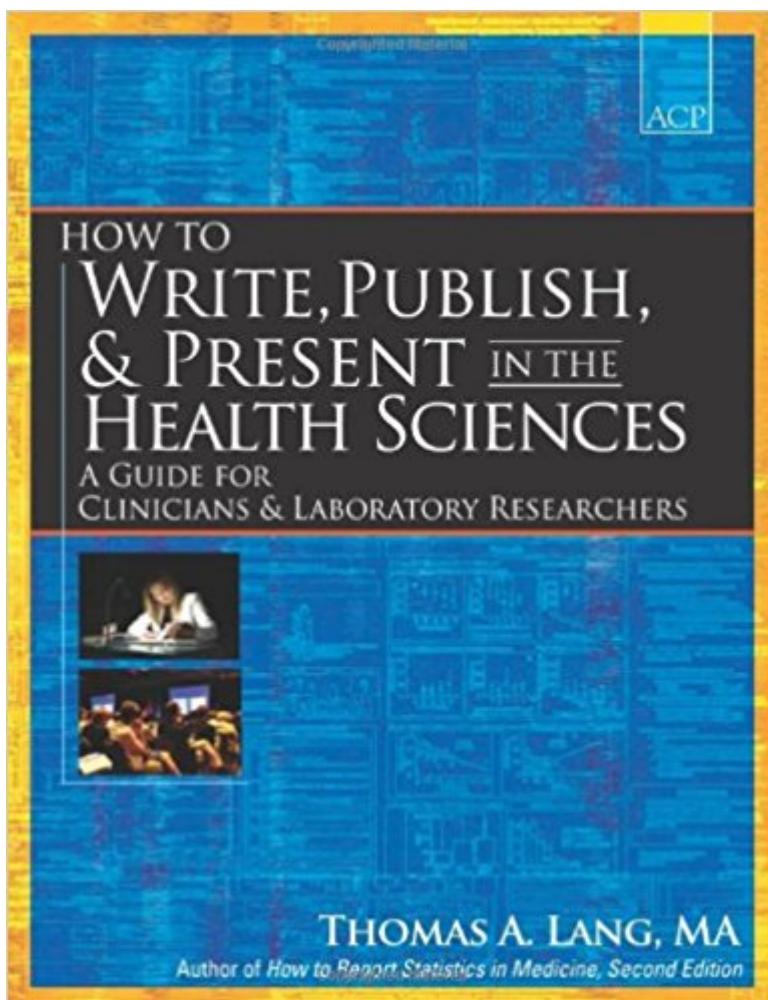


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Synopsis

From the acclaimed author of the standard reference on reporting statistics in medicine, this new resource explains how to create effective scientific articles, research proposals, abstracts, posters, and slide presentations. It describes how to write efficiently and how to prepare tables, charts, graphs, illustrations, and images for publication. A wealth of key concepts, practical information, common mistakes, and helpful tips make this book invaluable to novice researchers and seasoned professionals alike. This book is sure to become the leading reference on health-science communications!

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This is a well written book with many good quotes and relevant similes included. Well worth the cost of this book.

Good book.

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Well, only went through couple of chapters so far - so really too early to adequately assess, but so far promising what I thought of it. An in-depth review with many helpful hints. The 'history' part of it is interesting in a way to think about the purpose of why we are doing what we are doing.

The book was favourably reviewed by T.D. Minton in the Journal of Medical English Education Vol. 9, No. 1 (January 2010)

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